

Privacy Policy

Your privacy is very important. Accordingly, The Company has developed this Privacy Policy in order for you to understand how Sentient Marketing collects, protects, uses, communicates and make use of the personal information you provide on the <https://sentient-marketing.com> website, and any of its products or services (website or services), owned and operated by Sentient Marketing. It also describes the choices available to you, regarding the use of your personal information and how you can access and update this information.

Collection of personal information

The Company receives and stores information you knowingly provide when you fill in an online form on this website.

Use of collected information

Any of the information collected from you may be used to send notification emails and newsletters in the future, and run and operate this website and services.

Children

The Company does not knowingly collect any personal information from children under the age of 16. If you are under the age of 16, please do not submit any personal information through this website. The Company encourages parents and legal guardians to monitor their children's internet usage and to help enforce this Policy by instructing their children never to provide personal information through this website without their permission. If you have reason to believe that a child under the age of 16 has provided personal information to us through this website, please contact me.

Information security

The information you provide is stored securely on computer servers in a controlled environment, protected from unauthorised access, use or disclosure. I maintain reasonable administrative, technical and physical safeguards to protect against unauthorised access, use, modification and disclosure of personal information. However, no data transmission over the internet or wireless network can be guaranteed. Therefore, while The Company strives to protect your personal information, you acknowledge that there are security and privacy limitations of the internet that are beyond my control, the security, integrity and privacy of any and all information and data exchanged between you and this website cannot be guaranteed and any such information and data may be viewed or tampered with in transit by a third party, despite my best efforts.

Data breach

In the event that I become aware that the security of this website has been compromised or users' personal information has been disclosed to unrelated third parties as a result of external activity, including, but not limited to, security attacks or fraud, I reserve the right to take reasonably appropriate measures, including, but not limited to, investigation and reporting, as well as notification to and co-operation with law enforcement authorities. In the event of a data breach, I will make reasonable efforts to notify affected individuals if I believe that there is a reasonable risk of harm to the user as a result of the breach, or if notice is otherwise required by law.

Legal disclosure

I will disclose any information I collect, use or receive if required or permitted by law, such as to comply with a formal legal process, and when I believe in good faith that disclosure is necessary to protect the rights or The Company, protect your safety or the safety of others, investigate fraud or respond to a government request.

Changes and amendments

I reserve the right to modify this Privacy Policy relating to this website or services at any time, effective upon posting of an updated version of this Privacy Policy on this website. When I do, I will revise the updated date at the bottom of this page. Continued use of this website after any such changes shall constitute your consent to such changes.

Terms and Conditions

Full Terms and Conditions of use of <http://www.sentient-marketing.com> will be provided at a later date, but will not compromise Privacy Policy. By using this website you agree to this policy.

Contact Louise

If you have any questions about this Policy, please contact me.

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Email: louise.edwards@sentient-marketing.com

This Privacy Policy was created on 29 September 2020.